

## Strategic Relationships and Community Engagement

Objective	Action	Benchmark	Department	Staff	Timeline	Cost/Staff	Status
<b>County Website Redesign</b>	Redesign the county website to improve functionality and ease of use		Public Information		Q1 2019		
<b>Legislative Advocacy</b>	Develop legislative strategy and improve regional advocacy in concert with our State and Federal lobbyists		CEO		Q1 2019		
<b>Regional OES Coordination</b>	Develop ongoing training and emergency response coordination among regional partners. Also, update business continuity plans within the County.		Emergency Services		Q3 2019		
<b>211 Program Analysis</b>	Consider implementation of 211 services in Placer County		CEO/HHS		Q2 2019		

## Achievable Housing

Objective	Action	Benchmark	Department	Staff	Timeline	Cost/Staff	Status
<b>Implementation of FY2018-19 Housing Work Plan</b>	Prepare a work plan for action items to address housing related needs in the County.		CEO		Q4 2019		
<b>Code and Zoning Updates</b>	Initiate EIR to update county code and zoning in order to facilitate development of affordable housing		CDRA		Q3 2019		
<b>Placer County Government Center EIR Process</b>	PCGC Master Plan EIR to include specific plan for proposed 58 unit workforce housing project		DPWF/CDRA		Q3 2019		
<b>Housing In-Lieu Fee</b>	Possible action to utilize completed nexus studies to create an in lieu fee for eastern and western Placer County		CDRA		Q2 2019		
<b>Initiate Housing Element</b>	Initiate work to update required 2021 Housing Element		CDRA		Q3 2019		
<b>Tiny House on Wheels Ordinance</b>	Create ordinance to allow for tiny houses on wheels in multi-family zoning designated areas		CDRA		Q2 2019		
<b>Affordable Housing Financing and Investment Strategy</b>	Develop strategy that identifies existing and new local, state and federal sources to assist in developing additional affordable housing to meet RHNA goals		CDRA/CEO		Q4 2019		
<b>Nahas Property Acquisition</b>	Undertake diligence to purchase and develop 11.4 acre site east of Tahoe City for "achievable" housing		CDHA/Facilities		Q2 2019		
<b>Work with Legislative Advocates to Secure Fair Share Funding and Explore RDA options</b>			CDRA		Q2 2019		

**Collaborative Health and Human Services**

Objective	Action	Benchmark	Department	Staff	Timeline	Cost/Staff	Status
<b>Homelessness - Whole Person Care</b>	Monitor shelter capacity, camping ordinances, private/public housing purchases		HHS		Q2 2020		
<b>Drug Medi-Cal Expansion</b>	Implement expanded Drug Medi-Cal treatment services		HHS		Q4 2019		
<b>CSOC - Continuum of Care Reform</b>	Implement reforms including Resource Family Assistance, Children and Family Teams, increased emergency foster care capacity		HHS		Q4 2020		
<b>Expanded Mental Health Access</b>	Review service delivery and timelines to decrease time required to first access of services		HHS		Q3 2019		
<b>Expand Pet Licensure</b>	Increase percentage of domestic pets licensed in Placer County		HHS		Q4 2019		

**Public Infrastructure and Amenities**

<b>Objective</b>	<b>Action</b>	<b>Benchmark</b>	<b>Department</b>	<b>Staff</b>	<b>Timeline</b>	<b>Cost/Staff</b>	<b>Status</b>
<b>Parks and Trails Master Plan</b>	Adopt and begin implementation		PW		Q1 2019		
<b>Placer Parkway Phase 1</b>	Adopt funding agreement and begin implementation		CEO		Q2 2019		
<b>Placer County Government Center Master Plan</b>	Adopt and begin implementation		Facilities		Q2 2019		
<b>Updated Facility Capital Improvement Plan</b>	Update FY 2019-2020 Facilities CIP		Facilities		Q2 2019		
<b>Library Strategic Plan</b>	Adopt and begin implementation		Library		Q3 2019		
<b>Tourism Master Plan</b>	Review and update 2015 document		CEO		Q4 2018		

## Outcome-focused Economic Development

Objective	Action	Benchmark	Department	Staff	Timeline	Cost/Staff	Status
<b>Sell/Facilitate Development of former RDA properties</b>	Sell former RDA properties to eliminate blight and facilitate desired infill development		Facilities		Ongoing		
<b>Business Resource Center</b>	Hold 50 Small Business Workshops, 480 Hours of Advising Appointments, 15 Hiring Events, and create a flyer for Navigating County Permit Process		Economic Development		Q4 2019		
<b>Business Retention and Expansion</b>	Implement formal Work Program with BAN for Business: Hiring Assistance, Layoff Aversion, and Retention Services		Human Services		Q4 2019		
<b>Business Attraction</b>	Respond to Requests for Information opportunities in partnership with Greater Sacramento Economic Council		Economic Development		Q4 2019		
<b>Small Business support contracts and services</b>	Contract with business associations to build small business capacity, training, and link Rocklin SBDC sessions to Tahoe video link to expand footprint		Economic Development		Q1 2019		
<b>Implement Tourism Master Plan</b>	Contract with NLTRA for marketing, expend \$2.4 million on capital projects based on CAP committee recommendations and \$3 million to operate transit service in eastern Placer County		CEO		Ongoing		
<b>Analyze a Tahoe Business Improvement District</b>	Undertake analysis in partnership with private sector stakeholders to consider a funding mechanism to support transportation, capital projects, housing and marketing in eastern Placer		CEO		Q4 2019		
<b>Tahoe Basin Town Center Initiatives</b>	Incentivize new and infill development to facilitate economic return to community and county		CEO		Ongoing		

## Financial Planning

Objective	Action	Benchmark	Department	Staff	Timeline	Cost/Staff	Status
<b>Countywide Capital Improvement Plan Implementation</b>	Develop a capital improvement plan that includes all capital assets		CEO		Q2 2019		
<b>Revise Pension/OPEB Policy</b>	Combine existing policies to address target funding levels of OPEB and PARS trusts, including expected date of initial disbursements.		CEO		Q2 2019		
<b>Fund Trend Analysis</b>	Identify and address structural deficits. Reduce budget to actual variance.		CEO		Q2 2019		
<b>Review Reserve Levels</b>	Review and potentially revise required reserve funding for General Fund and other major funds.		CEO		Q1 2019		
<b>Affordable Housing Financing and Investment Strategy</b>	Develop strategy that identifies existing, as well as new local, state and federal sources to assist in developing additional affordable housing to meet RHNA goals		CDRA		Q2 2019		
<b>Eastern Placer County Tourism Finance Strategy</b>	Assess revenue opportunities to fully and expeditiously implement the Tourism Master Plan, including capital projects, transportation, marketing and maintenance		CEO		Q2 2019		

## Comprehensive Public Safety Services

Objective	Action	Benchmark	Department	Staff	Timeline	Cost/Staff	Status
<b>Fire Services Sustainability</b>	Review standards of cover. Evaluate current cost of service and develop sustainable funding strategy and <u>governance model</u> .		CEO		Q3 2019		
<b>Body-Worn Cameras</b>	Develop comprehensive body-worn camera <u>program</u>		Sheriff's Office		Q3 2019		
<b>Auburn Jail Retrofit/Program Planning</b>	Initiate RFP and retrofit of the Auburn jail to include ADA compliance issues and other capacity issues		Facility Services		Q4 2019		
<b>South Placer Acute Mental Health Unit</b>	Initiate facility construction and mental health program design SB863		Sheriff Office		Q2 2021		
<b>Implement New Public Safety Laws</b>	Implement bail reform, mental health diversion, pre-trial service expansion		SO/Probation /DA		2019		
<b>Addition of 120-medium security beds</b>	SB 864		Facility Services		Q4 2021		
<b>Construction of Coroner Facility</b>	Construction/transition to new facility		Facility Services		Q3 2020		
<b>Burton Creek Substation</b>	Assess sub-station facility condition and potential options		CEO		Q1 2019		

Innovative, Implementation-focused County Services

Objective	Action	Benchmark	Department	Staff	Timeline	Cost/Staff	Status
<b>Workday Implementation</b>	Implement stabilization plan for Phase I prior to Phase II go-live.		Auditor		2019		
<b>Automated Agenda Processing</b>	Evaluate whether existing software applications meet business requirements; implement or initiate RFP.		CEO		Q1 2019		
<b>Employee Training System</b>	Implement Cornerstone learning and development software.		HR		Q1 2019		
<b>Criminal Justice Data Sharing System</b>	Share offender data among criminal justice partners within the county.		CEO		Q4 2019		
<b>Cloud Technologies</b>	Implement Microsoft 365 suite. Identify other cloud-based service options with lower overall cost of ownership and improved service		IT		Q4 2019		



## Land Use Planning and Environmental Stewardship

Objective	Action	Benchmark	Department	Staff	Timeline	Cost/Staff	Status
<b>Placer County Conservation Program</b>	Adopt program, form Joint Powers Agency, and begin implementation		CDRA		Q2 2019		
<b>Sustainability Plan</b>	Adopt and begin implementation		CDRA		Q1 2019		
<b>Placer Ranch and Sunset Area Plan</b>	Adopt and begin implementation		CEO and CDRA		Q2 2019		
<b>Placer Vineyard</b>	Establish the CSD for both Facilities and Parks		CEO		Q1 2019		
<b>Sustainable Groundwater Management Act</b>	Adopt Groundwater Sustainability Plan, continue monitoring and begin implementation		DPWF		Q4 2021		
<b>Winery/Brewery Ordinance</b>	Facilitate agri-business operations by clarifying and adding language				Q2 2019		
<b>Targeted Zoning Ordinance Updates</b>	General amendments to clarify and streamline regulations		CDRA		Q1 2019		
<b>Development Services-Related Fee Study and Update</b>	Analyze and update development services-related fees (permits, improvements plans, etc.) to ensure appropriate cost recovery		CDRA, DPWF, HHS		Q4 2019		
<b>FY 2018-19 Housing Work Plan</b>	Undertake tasks in four areas to drive implementation of the Housing Element, especially as it relates to affordable housing development		CDRA		Q4 2019		
<b>Parks and Trails Master Plan</b>	Complete countywide plan for developing, funding and maintain parks and trails		DPWF		Q1 2019		
<b>Tahoe Basin Area Plan Implementation</b>	Undertake studies, programs and projects to implement environmental improvements required in the Tahoe Basin Area Plan		CDRA		2019		
<b>Land Development Process Improvements</b>	Continue process improvements identified in a series of stakeholder workshops during previous FY-- West and East Slope action lists		CDRA		Q2 2019		