



Board Resolution:  
*Resolution # 23-13*

# Before the Placer County Air Pollution Control District Board of Directors

**In the Matter Of:** Approval of 1) an extension effective July 1, 2023, through June 30, 2026, to the Integrated Communications Strategies, LLC's (ICS) contract; 2) an additional \$40,000 in funds for assistance as needed to support District activities; and 3) the Air Pollution Control Officer (APCO) to negotiate, sign, and amend the contract as needed.

The following **RESOLUTION** was duly passed by the Placer County Air Pollution Control District Board of Directors at a regular meeting held on **August 10, 2023**, by the following vote:

Ayes: Alvord  Andreatta  Berlant absent Burruss absent  
*Jim* Holmes  Janda absent Jones  Landon  Ring absent  
Alternates: Mike Holmes

Noes: Alvord \_\_\_\_\_ Andreatta \_\_\_\_\_ Berlant \_\_\_\_\_ Burruss \_\_\_\_\_  
Holmes \_\_\_\_\_ Janda \_\_\_\_\_ Jones \_\_\_\_\_ Landon \_\_\_\_\_ Ring \_\_\_\_\_  
Alternates: \_\_\_\_\_

Abstain: Alvord \_\_\_\_\_ Andreatta \_\_\_\_\_ Berlant \_\_\_\_\_ Burruss \_\_\_\_\_  
Holmes \_\_\_\_\_ Janda \_\_\_\_\_ Jones \_\_\_\_\_ Landon \_\_\_\_\_ Ring \_\_\_\_\_  
Alternates: \_\_\_\_\_

Signed and approved by me after its passage:

*Jim Holmes* Chairperson

*Shannon Harlow* Attest: Clerk of said Board

**WHEREAS**, in November 2020, the District contracted with Integrated Communication Services (ICS) for assistance that included developing a multi-year 3-phase effort to build relationships, engage stakeholders, and organize its Strategic Plan; and

**WHEREAS**, ICS has assisted the District through the three phases of developing its Strategic Plan; and

**WHEREAS**, a Strategic Planning Workshop facilitated by ICS at the District Board meeting on April 13, 2023, was one of the District's final steps in implementing its Strategic Plan; and

**WHEREAS**, ICS presented a draft of the Strategic Plan to the Board at its June 8, 2023 meeting; and

**WHEREAS**, ICS assisted in finalizing the Strategic Plan, as proposed at this August 10, 2023 meeting; and

**WHEREAS**, the District's current contract with ICS expired on June 30, 2023, with the successful completion of all the tasks described therein; and

**WHEREAS**, the District requires the continued assistance of ICS, to provide work services that include, but are not limited to, implementation and outreach of the District's Strategic Plan, efforts to expand outreach and coordination opportunities between the District and public, private and non-profit agencies and organizations, and the identification and support of new funding opportunities for the District and its partners.

**NOW THEREFORE BE IT RESOLVED**, that the Placer County Air Pollution Control District Board of Directors (District Board) hereby authorizes an extension effective July 1, 2023, through June 30, 2026, to the Integrated Communications Strategies, LLC's (ICS) contract in the amount of \$40,000 for assistance as needed to support District activities; and

**BE IT FURTHER RESOLVED**, that the District Board hereby authorizes the Air Pollution Control Officer to negotiate, sign, and amend, the District's contract with Integrated Communications Strategies, LLC, as needed.