

PCAPCD

SWOT Plus Assessment

Winter 2023

Draft Version 3.1

		Outside the organization		
		Primary Opportunities:	Primary Threats:	
		<ul style="list-style-type: none"> Forest health practices with a focus on reducing emissions / reducing risk Navigating the energy transition (e.g., electrification, fleet conversions) Opportunities in the Biomass space Federal and state funding opportunities Strengthening in-county and out-of-county relationships and alliances Appetite for District information and more community connection 	<ul style="list-style-type: none"> Continued wildfires Effects of lower State & local tax receipts Staff burn out and retention Federal or state actions that usurp District authority or deprive it of flexibility Continued urbanization / densification related to growth in the County 	
Inside the Organization	Primary Strengths:	Maximize / Invest	Defend	Areas for Action
	Primary Weaknesses:	<ul style="list-style-type: none"> Forest resiliency/biomass Existing community engagement and outreach Wildfire smoke support Support staff needs/adequate resources Internal knowledge sharing Finances Alliances/partnerships/city managers Increase available incentive funding Equitable enforcement Institutional knowledge transfer 	<ul style="list-style-type: none"> Implement federal/state mandates Develop SIPs to support NAAQS Informed Land Use decisions by jurisdictions 	
		Decide	Exit	
		<ul style="list-style-type: none"> School engagement EV deployments Board Engagement 	<ul style="list-style-type: none"> Expanded public/community outreach Social media presence 	